



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### Teen Safe Driving Effort at Plymouth School Honored for Third Year

*Milan and Edsel Ford high schools also recognized*

Plymouth High School in Wayne County took top honors in its division for the school's Strive For a Safer Drive (S4SD) campaign about winter driving, seat belt use and impaired driving. The first place selection recognizes the outstanding efforts of Plymouth High School students in educating their classmates about safe teen driving.

S4SD, presented by AAA Michigan, Ford Driving Skills for Life and the Michigan Office of Highway Safety Planning, provides funding and resources to help teens talk to teens about safe driving with the goal of reducing traffic crashes, injuries and fatalities among Michigan's most inexperienced drivers. The top schools are selected based on creativity, execution and compliance with the S4SD participation requirements.

Milan High School in Washtenaw County was awarded second place and Edsel Ford High School, in Wayne County, received third place. This is the third year in a row Plymouth High School has been recognized as part of S4SD. Milan High School is being recognized for the first time; Edsel Ford High School took second place honors for their efforts during the 2011-2012 school year.

The three schools were in Division 3, which included 15 schools in Macomb, St. Clair, Washtenaw and Wayne counties. Division 1 included 14 schools in Allegan, Berrien, Ingham, Jackson, Kent, Livingston, Ottawa and Van Buren counties. Division 2 had 14 schools in Genesee, Oakland and Saginaw counties.

The participating schools will attend a free hands-on driving clinic with professional driving instructors at the Ford Dearborn Development Center, May 1-2. Courtney Force, Ford Driving Skills for Life spokesperson, will promote seat belt use at the event. Force is driver of the 300 mph Traxxas Ford Mustang Funny Car in the National Hot Rod Association.

During the 2013-2014 school year, more than 40 Michigan high schools in counties with the highest number of teen traffic fatalities and serious injuries each received \$2,000 for students to create peer-to-peer traffic safety-related campaigns. The students conducted activities for five months before submitting a final report.

To see examples from the top S4SD campaigns visit [Michigan.gov/s4sd](http://Michigan.gov/s4sd).

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